

Simple Business Systems Privacy Policy...

Privacy and protection of individual user data is a primary concern for Simple Business Systems, Inc. (SBSI). We work diligently to protect confidentiality, restrict transfer of personal data, incorporate technical safeguards and identify privacy implications in any new service offered by SBSI. This policy extends to: collecting user information, how the information is used and shared, the kind of security procedures in place to protect the loss, misuse or alteration of information under SBSI's control and how to correct any inaccuracies in the information.

SBSI will not sell or rent personally identifiable information to individuals, groups or organizations. If you have questions regarding this statement, or if you feel that our company is not abiding by its posted privacy policy, please contact us at sales@simpleport.com. This Privacy Policy covers our treatment of personally identifiable information that we may collect when users are on the SBSI web site, and when our site services are used.

This policy does not apply to the practices of companies not owned or controlled by SBSI, or to individuals not employed or managed by SBSI.

Collected Information...

Simple Business Systems is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in any way that varies from what is disclosed in this statement. SBSI collects information from our users in the subscription activation and product purchasing sections of our web site. You may receive information regarding new products or features, services and special offers we think you'll find valuable. Registration is required in order to subscribe to any of our services from this website, and a user must enter their contact information prior to completing any purchase. Users are required to provide their name, email address and phone number. This information is necessary in order for us to contact users about products on our site for which they have expressed interest. SBSI forms request data from users including: Contact information such as name and phone number, and email address. This information is used to verify the customer and to fulfill customers' orders. If we encounter difficulty when processing an order, this contact information is used to contact the user. This information is collected from a secure web page and encrypted for our customers' protection. It is not sold to anyone else under any circumstances. We may disclose this information to your credit card issuing bank if a fraudulent order is being investigated or disputed by you.

Specific SimplePort Privacy Policy...

Simple Business Systems does not save subscriber transaction data during the upload for conversion process. SBSI does not own the subscriber transaction data (nor do we want to); the subscriber maintains sole ownership of their transaction data. SBSI maintains the right to collect statistical/aggregate information on the use of SimplePort by our subscribers for marketing purposes and to improve subscriber and SimplePort support.

Correcting and Updating Personal Information...

You can add new information and update personal information on the View profile page of our site. You can also modify your login information and opt out of special marketing email delivery via the Get Help page.

Opt-out Instructions.

Users who no longer wish to receive our emails may opt-out of receiving these communications by sending an email to sales@simpleport.com. It may take up to ten days (10) days for your opt-out choices to be fully effective. We reserve the right to modify this privacy statement at any time, so please review it frequently.

Links to Other Web Sites and Services...

For your convenience, our Web site may contain links to other sites. Links that appear on simpleport.com should not necessarily be deemed to imply that we endorse or have any affiliation with the linked Web sites. SBSI is not responsible for



the privacy practices or the content of such Web sites. We encourage you to review the separate privacy policies of each site you visit. This privacy statement applies solely to information collected by the SBSI web site.

Sharing Information...

We may use an outside credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. We value your privacy at SBSI, and will never release any account information to anyone outside of the necessary core groups that help our business function unless our customers give us the authority to do so.

Log Files...

We use IP addresses to analyze trends, administer the site, track users' movement and gather demographic information for aggregate use. IP addresses are not linked to personally identifiable sites. IP addresses may be used in fraudulent charge investigations.

Cookies...

To enhance your experience with the SBSI web site, we may use "cookies." Cookies are text files we place in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering with our site. However, once you choose to furnish the site with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand site usage and to improve the content and offerings on our sites. For example, we may use cookies to personalize your experience on our web pages (example: to recognize you by name when you return to our site). We also use cookies to monitor traffic patterns on our site, to let us know whether you've visited our site in the past, and to determine whether you came to our site from a particular Internet link or sponsored advertisement.

Security Information...

SimplePort uses data encryption to protect subscriber data while in transit. The risk to subscribers is minimal, as service provider and credit card information are not contained in a service provider's exported data (service providers are PayPal, Authorize.net, Heartland, Stripe, Amazon, ETSY, and a host of shopping cart providers).

Contact simpleport.net...

If you have questions or concerns about this privacy policy, please contact us at:

Simple Business Systems, Inc.
One Victor Square
Suite 1603
Scotts Valley, CA
95066-3575
Attn: Privacy Policy Issues

Or via email at: sales@simpleport.com

